

OUTDOOR

THE ART OF MARKETING OUTSIDE 700M ZOOM FORMULATE MONSOON STOWAWAY



Transform your Outdoor space with our range of creative display solutions.

We are proud to offer a diverse range of portable outdoor signage to get your brand or messaging noticed. From flags for forecourts and festivals, through to versatile tents for marketing come rain or shine. We offer display solutions to cater to a variety of budgets and locations.

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Key (Hardware)

Year guarantee

PVC PVC

TEX TEX





Display Banners

Thunder 2 (1) SPVC

The Thunder 2 double-sided retractable roller banner is ideal for outdoor use as it is strong and durable yet very easy to assemble and transport. Standing 2m high, Thunder 2 will display your message on both sides for maximum viewing impact.

Material Plastic, aluminium and steel Pole Three part bungee pole

Graphic area Double-sided

Graphic attachment Self-adhesive leader / top snap rail

Ground fixing 4 pegs (included)

Up to 7 mph / 11 km/h (unpegged) Wind resistance

up to 24 mph / 39 km/h (if pegged)

Transport Padded bag

Thunder 2	
UB185-850-01	

Graphic Code*	
G-RB-85-BE	Roller Banner Graphic 850MM (W)

^{*}For double-sided use, order 2x graphics.



Three-part bungee pole















Blizzard

Blizzard is a great all-rounder as it is ideal for all kinds of corporate, sporting and outdoor events. Its simple design makes it very easy to assemble on-site, and because it's adjustable, it can accommodate different graphic sizes to suit your application.

Material Plastic and metal

Pole Adjustable in width and height

Single-sided Graphic area **Graphic attachment** Eyelets Base capacity 12 litres

Up to 18 mph / 29 km/h Wind resistance

Transport Non-padded bag

Blizzard	
UB701	回、600/800(w) x 1600/2100(h) x 540(d) mm

Graphic Code	
G-UB701-800-BE	Blizzard 800MM (W) Graphic BE



Non-padded bag included





Display Signs

Symbol ⁽¹⁾ level

Symbol is constructed of robust weighted steel and angled for optimal viewing and reading for better engagement with prospective customers. Interchangeable graphics slide in to the recess channel and fix in place tool-free with a turnscrew.

Material Steel
Profile colour Black

Assembly Allen key and thumb screws

Graphic attachment Thumb screws

Graphic option Rigid PVC and Dibond (3-5 mm thickness)

Weight 7.2 kg Wind speed 18 mph

Symbol	
IPO1	
IFOI	

Graphic options are available on request.



Whirlwind

The Whirlwind signage solution is a heavy-duty, weather resistant swing sign with a wheeled base for ease of deployment. Base can be filled with a whopping 25 litres of water to keep in place. Double-sided graphics are held securely in a front loading 'snap-action' double-sided panel and it all flat packs for ease of transportation. A perfect piece of kit!

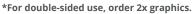
Material Aluminium, steel, plastic base, PVC sheet cover

Graphic areaDouble-sidedGraphic attachmentSnap railGraphic optionBanner vinylApplicationFree-standing

Whirlwind - A1	
UB207-A1	

Whirlwind - A0	
UB207-A0	

Graphic Codes*	
G-UB207-A1-BE	Whirlwind Graphic A1
G-UB207-A0-BE	Whirlwind Graphic A0





Tool-free snap rail



Wheels for easy transportation



 $\sqrt{1}$ PVC

A-sign Board

T 1 PVC



Pavement signage is a marketing stalwart. No high street would be without one, and the A-sign Board is one of the best. Simple to use with double-sided 'snap-action' front loading frames, complete with protective PVC sheeting to shield graphics which can be changed over and over again to keep up with brand messaging or offers.

Aluminium, steel, PVC sheet cover Material

Graphic area Double-sided **Graphic attachment** Snap rail Wind speed 18 mph Weight 10.56 kg

A-sign Board A1	
VF204-C	



^{*}For double-sided use, order 2x graphics.





1 TEX

Formulate Shadow

Formulate Shadow is a no fuss outdoor sign offering customers a viable alternative to traditional outdoor signs that typically rely on water or sand for stability.

Material Steel

Assembly Push-fit button/Allen key

Tube 32 mm Double-sided Graphic area

Graphic attachment Zipped tension fabric graphic Wind resistance Up to 18 mph / 29 km/h

Weight 12.7 kg

Formulate Shadow	
FORM-ODS	@_ 800(w) x 1174(h) x 420(d) mm

Graphic Codes	
G-FORM-ODS-1-PS	Formulate Shadow Display Graphic single-sided
G-FORM-ODS-2-PS	Formulate Shadow Display Graphic double-sided



Integrated castors



Base with handle







Horizon



Horizon is the ideal solution for large scale promotions.

Use single-sided or double-sided to maximise the impact for brand displays. Link individual units together to form a display wall. Securely weighted by twin water filled bases for total stability.

Material Aluminium, moulded grey plastic base

Pole Adjustable height (1500-2400 mm)

Graphic area Single or double-sided

Graphic attachment Eyelets

Base capacity 28 litres per tank
Wind resistance Up to 12 mph / 19 km/h

Horizon	
UB203	② 2500(w) x1500/3000(h) x 800(d) mm

Graphic Codes*	
G-UB203-1500-BE	의 Horizon Graphic 2500(w) x 1500(h) mm
G-UB203-2000-BE	의 Horizon Graphic 2500(w) x 2000(h) mm
G-UB203-2400-BE	

^{*}For double-sided use, order 2x graphics.



Monsoon TEX PVC

Monsoon is a perfect all-weather sturdy single or double-sided 'A' frame banner with bungeed PVC eyelet banner graphics - perfect for displaying brand messaging or wayfinding information.

Material Aluminium tubes (25 mm), plastic connectors

Graphic area Single or double-sided

Graphic attachment Eyelets and looped bungee cords

Wind capacity Up to 24 mph / 39 km/h

Monsoon 2500mm	
UB707-C	
Monsoon 3000mm	
UB711-C	

Graphic Codes*	
G-UB707-C-2500-BE	
G-UB711-C-3000-BE	

^{*}For double-sided use, order 2x graphics.









Eyeletted graphic attaches to frames with bungee cord

Metal hinge

Interlocking sections



Stowaway







Make brand messaging or wayfinding information literally pop with the Stowaway pop-out display banner that deploys in seconds for use either indoors or secured outside with pegs supplied.

Material Sprung steel pole Graphic area Double-sided

Graphic attachment Elasticated pole pocket **Ground fixing** 4 pegs (included) Transport Carry bag included Wind Speed 18 mph (when pegged)

Stowaway 1400mm	
UB736-03A	
Stowaway 2000mm	
UB736-01A	

Graphic Codes	
G-UB736-03A-FKB	
G-UB736-01A-FKB	🖭 Stowaway Graphic 2000(w) x 1000(h) mm





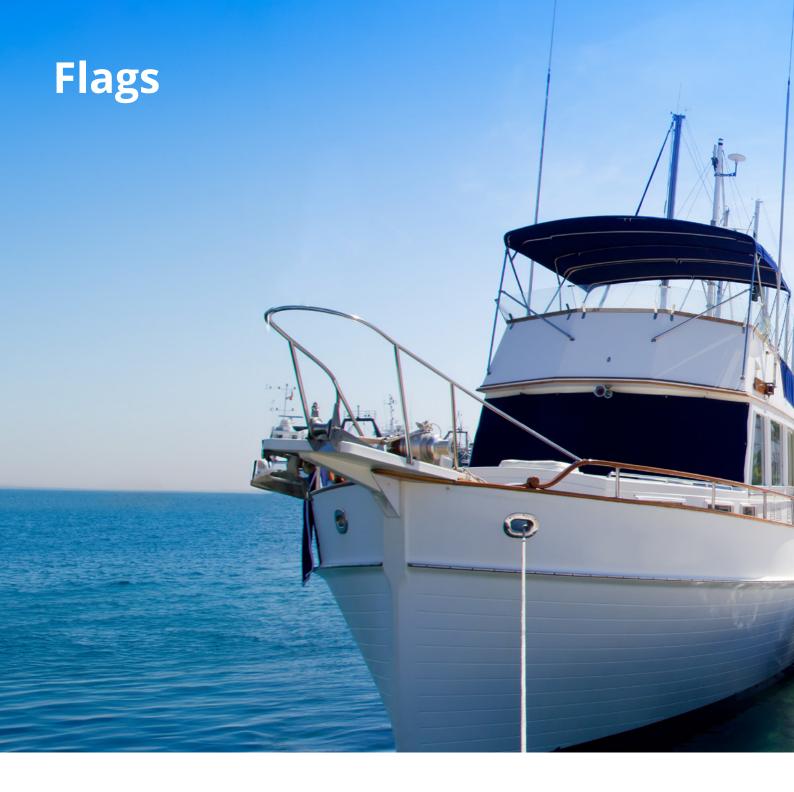
loop straps





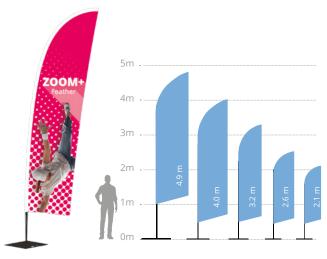
Portable carrier bag

4 pegs supplied



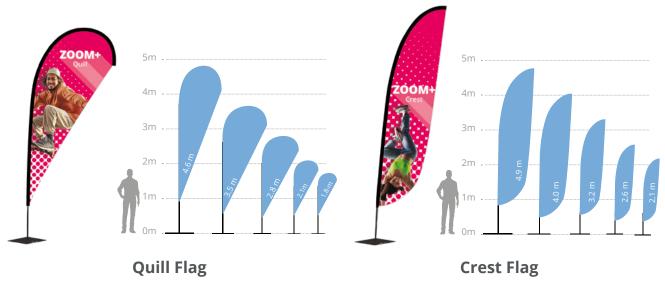
Freestanding Flags

Our flags offer dynamic and eyecatching solutions for any promotional need. Available in various sizes and styles, each flag is crafted with highquality materials to ensure durability and vivid colour reproduction.



Feather Flag







Choose your flag



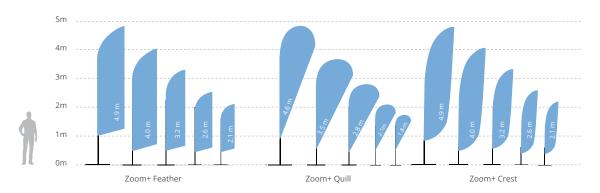








Choose your size

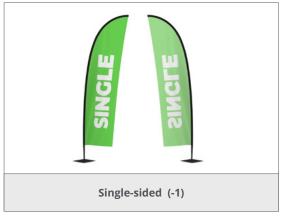


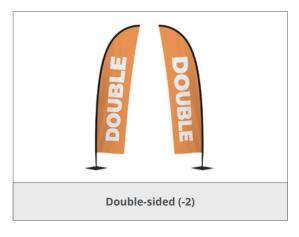
Size	Hardware	Size	Material
Extra Small Zoom + Flag Pole	UF-ZM-XS	回、580/535/480(w) x 1880/2150/2120(h) mm	GRP fibre glass pole
Small Zoom + Flag Pole	UF-ZM-SM	© 550/800(w) x 2100/2600(h) mm	GRP fibre glass pole
Medium Zoom + Flag Pole	UF-ZM-ME	回 600/900(w) x 2800/3200(h) mm	GRP fibre glass pole
Large Zoom + Flag Pole	UF-ZM-LA		GRP fibre glass pole
Extra Large Zoom + Flag Pole*	UF-ZM-EXLA	② 850/1200(w) x 4600/4900(h) mm	GRP fibre glass pole

Bespoke sizes also available. Wind resistance up to 63mph/1-1km/h under controlled conditions.

(3)

Choose your graphic





^{*}UF-ZM-EXLA not available double-sided.



Choose your pole pocket









Build your flag code

1. Flag Shape	
Feather	G-FEA
Quill	G-QUI
Crest	G-CRE

2. Flag Size	
Extra Small	-XS
Small	-SM
Medium	-ME
Large	-LA
Extra Large	-EXLA

3. Flag Graphic	
Single-Sided	-1
Double-Sided	-2

4. Pole pocket	
Printed	-FKP
White	-FKW
Black	-FKB

Zoom + Feather Small flag: Single side print with printed pole pocket	
Hardware	UF-ZM-SM
Graphic	G-FEA-SM-1-FKP
Base	UF-ZMLSQ-01 square base 7.5kg UB719-C + weighting ring

Zoom + Crest Large flag: Double-sided print with white pole pocket	
Hardware	UF-ZM-LA
Graphic	G-CRE-LA-2-FKW
Base	UF-ZMLWB Large water base



Choose your flag base

A range of bases is available to suit your location. Please contact us for more information (bases sold separately).









Zoom+ Arch



The Zoom+ Arch stands out at any outdoor event or activity. With an overall height of 3m to the top of the graphic and a 4m width, it's perfect to use as a focal point or to attract attention. Simple and quick to assemble, it can be deployed in minutes and when used with the optional stackable bases, provides an extremely stable display that can be used in wind speeds of up to 20mph.

Material GRP fibre glass pole - chrome steel end

caps, plastic hook

Graphic area Single-sided
Graphic attachment Pole pocket
Wind resistance Up to 19 km/h

Zoom+ Arch	
ZOOM+ARCH @. 4000(w) x 2500/3000(h) mm	
Stackable base* (optional)	
UF-ZMSWB	©₋ 642(w) x 277(h) x 642(d) mm

^{*}Recommend using with 4x bases.

Graphic Code	
G-ZOOM+ARCH-FKB	Zoom+ Arch Graphic









Water fillable base



Handle for easy transportation

Zoom+ Edge Flag

1 DTEX

Zoom+ is a popular and versatile, lightweight rectangular shaped flag system with black finish all-fibre poles. Ideal for all types of indoor and outdoor displays. Quick and easy to deploy and can withstand winds of approximately 13 -18m/h (21-29km/h). Optional custom printed flag graphic available in single and double-sided options (small, medium, and large), and all flag graphics have a printed pole pocket. The flag moves naturally in breezy/windy conditions and is ideal for attracting attention on car forecourts, at exhibitions and events, or outside a building or premises.

Material Aluminium and GRP

Graphic area Single-sided or double-sided (double-sided only

available up to large)

Graphic attachment Pole pocket

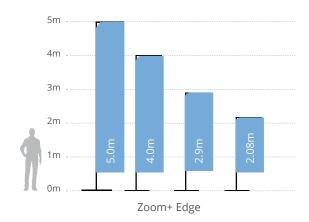
Wind resistance Up to 18 mph / 29 km/h

Zoom + Edge Flag		
Small	UF-ZME-SM	© 750(w) x 2080(h) mm
Medium	UF-ZME-ME	© 750(w) x 2900(h) mm
Large	UF-ZME-LA	© 750(w) x 4000(h) mm
Extra Large	UF-ZME-EXLA	© 750(w) x 5000(h) mm

Printed Pole Pocket	Single-sided	Double-sided
Small	G-EDG-SM-1-FKP	G-EDG-SM-2-FKP
Medium	G-EDG-ME-1-FKP	G-EDG-ME-2-FKP
Large	G-EDG-LA-1-FKP	G-EDG-LA-2-FKP
Extra Large	G-EDG-EXLA-1-FKP	-

Black Pole Pocket	Single-sided	Double-sided
Small	-	G-EDG-SM-2-FKB
Medium	-	G-EDG-ME-2-FKB
Large	-	G-EDG-LA-2-FKB





Graphic attaches on to hook



An imposing telescopic flag which stands 5m high when fully assembled and is certain to make an impact at any outdoor event, Wind Dancer comes complete with a base which can be filled with either water or sand. The 3.5m flag height makes an impressive statement when the flagpole is deployed at its full 5m height, and is particularly impactful when used in large crowded areas because of its dominating presence.

Material Aluminium pole, plastic base

Pole Telescopic

Graphic area Single-sided

Graphic attachment Eyelets

Base capacity 66 litres

Wind resistance Up to 18 mph / 29 km/h

Wind Dancer	
WD105	

Graphic Code	
G-WD105-1-FK	Wind Dancer 5m single-sided graphic



Post / Wall Mounted Flags

Mistral (1) ITEL (1992)

The Mistral is a fixed outdoor flag system designed for mounting to lampposts or building exteriors and is perfect for advertising or promoting a brand or event. The mechanism attaches directly to a pole, posts, or wall and can be moved to accommodate varying graphic heights. An eye-catching solution that can also be used for information and wayfinding, this flag is especially effective when repeated over a series of posts.

Material Aluminium castings and GRP tubes

Tube Height adjustable

Graphic area Single-sided or double-sided

Graphic attachment Pole pocket

Wind resistance Up to 40 km/h

Mistral	
UB725-01	

Size	Single-sided	Double-sided
0.8 X 1M	G-UB725-01-100-1-FKP	G-UB725-01-100-2-BE
0.8 X 1.5M	G-UB725-01-150-1-FKP	G-UB725-01-150-2-BE
0.8 x 2M	G-UB725-01-200-1-FKP	G-UB725-01-150-2-BE



Mobile Flags

Street Flag







Street flag is the ideal advertising medium when on the move or when you want to attract attention in a crowded space! Perfectly suited to promote events, highlight presence at trade shows or to organise a group of people on excursions! Rugged and lightweight, the backpack can be used with four different flag shapes and comes complete with fibre poles.

Reinforced nylon backpack, fibre poles Material

Graphic area Single-sided Graphic attachment Pole pocket

Graphic shapes Feather - Quill - Edge

Street Flag	
UF-ZMSTF-01	

Graphic Codes	
G-ZMSTF-EDG-FKB	Street Flag Edge graphic with black pole pocket
G-ZMSTF-FEA-FKB	Street Flag Feather graphic with black pole pocket
G-ZMSTF-QUI-FKB	Street Flag Quill graphic with black pole pocket
G-ZMSTF-XB-BE	Street Flag X banner



One bag can be used with 4 flag shapes!







Zipped compartment to store graphics



Reinforced shoulder straps, adjustable strap and side mesh pocket



Storage for poles and rods



Promotional tents are the perfect vehicle to showcase your brand messaging whilst offering protection from the weather. Portable and easy to assemble, simply add vibrant graphics to attract customers into your marketing space.



3x6 Zoom Tent









Bora Tent

Zoom Tent





Ensure your event's a success come rain or shine by using an easy to deploy vibrant lightweight aluminium pop-up tent frame system. The Zoom Tent folds out and returns in minutes with tool-free deployment. Dress with a custom full printed canopy, full and half walls. Available in a range of sizes.

Material Aluminium frame, plastic joins Double-sided (wall, half wall) / Graphic area single-sided (canopy)

Graphic colours White - Black (standard) / Full Graphic (optional)

Graphic attachment Hook and loop / Pocket (half wall) Ground fixing Pegs and ropes (included) Wind resistance Up to 18 mph / 29 km/h Wheeled Standard Case Transport





Pop-up frame



Tent weight (optional)



Automatic locking



Crank to tighten the canopy



Bracket to attach a Zoom+ flag (optional) ZT-FCB



Wheeled standard case included



Zoom tents are quick and easy to assemble. Available in black, white or fully printed to get your brand noticed in outdoor locations.

- Canopy
- Printed Valance (Not shown)
- Full Wall
- Half Wall

- White/black Canopy and walls
- Printed Canopy, Valance and walls



3x3 Frame	3x4.5 Frame	3x6 Frame
ZT33-XAF-01	ZT345-XAF-01	ZT36-XAF-01



Choose your canopy

Size	White	Black	Printed
3x3 Frame	ZT33-CTW	ZT33-CTK	G-ZT33-C-WR
3x4.5 Frame	ZT345-CTW	ZT345-СТК	G-ZT345-C-WR
3x6 Frame	ZT36-CTW	ZT36-CTK	G-ZT36-C-WR



Add a printed valance

3x3 Frame	3x4.5 Frame	3x6 Frame
G-ZT33-V-WR	G-ZT345-V-WR	G-ZT36-V-WR

The ideal way to add a touch of branding to tents with black or white canopies



Choose your walls

Size	White	Black
Full Wall	ZTXX-FWW	ZTXX-FWK
Half Wall	ZTXX-HWW	ZTXX-HWK

Size	Printed: Single Side	Printed: Double Sided
Full Wall	G-ZTXX-W-1-WR	G-ZTXX-W-2-WR
Half Wall	G-ZTXX-HW-1-WR	G-ZTXX-HW-2-WR

XX: for your required wall size, replace XX with 33 \mid 345 \mid 36

Half Walls: Require a Half Wall Mounting ZTXX-MTB, Bar available in 3x3 and 3x4.5.

3x6 Frame: Order 2 x G-ZT33 (Full / Half Wall). G-ZT36-W-1-WR single sided printed full wall 6M.



Add your accessories

ZT33-MTB	Zoom Tent 3x3 Half Wall Mounting Bar
ZT345-MTB	Zoom Tent 3x4.5 Half Wall Mounting Bar
ZT-BASE	Zoom Tent Base Weight 7.5KG
ZT-FCB	Zoom Tent/Zoom Tent Eco Clamp Bracket
ZT33-H-SKY	Zoom Tent 3x3 Horizontal Sky Banner

Zoom Tent 3x3 Sky Banner

TEX

Stand out from the crowd with the Sky Banner and its large print area! This horizontal banner attaches easily to the Zoom Tent 3x3 poles using clamp brackets (2 units to be ordered separately). 2 ZT-BASE ballast weights per pole recommended. Compatible with the Zoom Tent 3x3.

Material GRF

Graphic area Single-sided

Graphic coloursFull Graphic (optional)Graphic attachmentPocket + hook and loopWind resistanceUp to 18 mph / 29 km/h

Transport Bag included

Zoom Tent 3x3 Sky Banner	
ZT33-H-SKY	
ZT-FCB	Clamp Bracket

Graphic Code	
ZT33-H-SKY-1-WR	© Sky Banner Graphic 3000(w) x 1500(h) mm





TEX

Inflatable tents

Bora Tent

The Bora Inflatable Tent is a sturdy and attractive option for outdoor displays. Create shade and shelter for a registration desk, refreshment area or meeting point that fully shows off a brand.

As one of the largest products in the range, there is plenty of print area on the canopy and backwalls (optional extra) for brand messaging. The backwalls zip in, so can be changed for a different message from the canopy if you wish. The Bora Tent uses trapped air technology: silent and free-standing once inflated.

Material TPU, Polyester inner coat

Graphic area Single-sided

Graphic attachment Zip system (standard) / hook and loop

(full graphic)

Ground fixing Pegs (optional, not included)

Wind resistance Up to 24 mph / 39 km/h (if pegged)

Transport Carry Bag (included)

Bora Tent	
INFT3-2Z	© 3200(w) x 2450(h) x 3200(d) mm

Graphic Codes	
G-INFT3-C-WR	Printed Canopy for Bora Inflatable Tent
G-INFT3-WA-WR	Printed Wall for Bora Inflatable Tent

Accessories	
INFTA-PE4EU	400 Watt Electric Pump







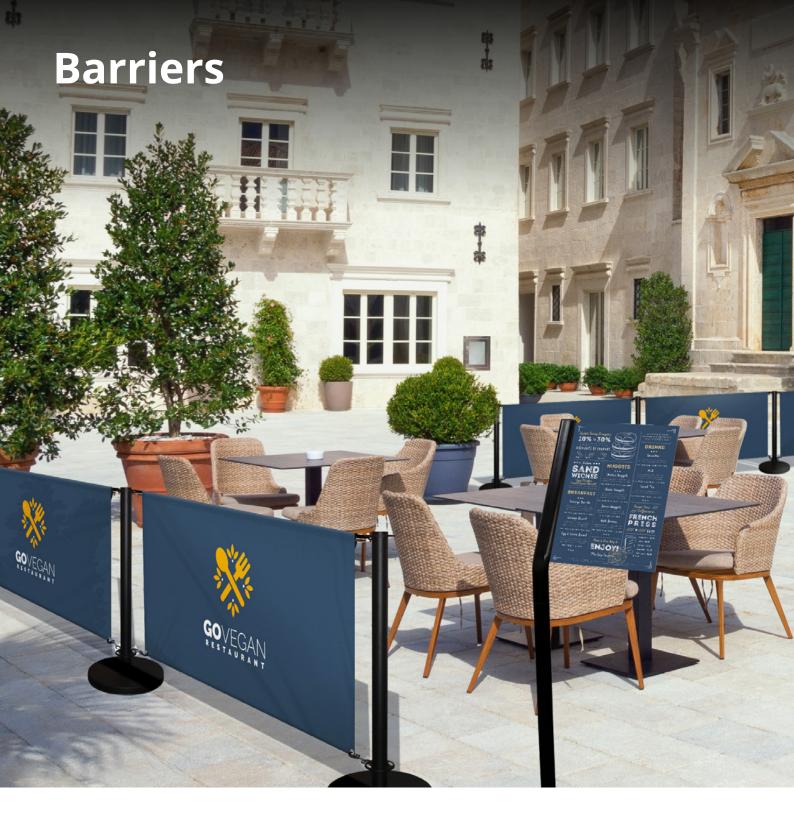


nflation valve

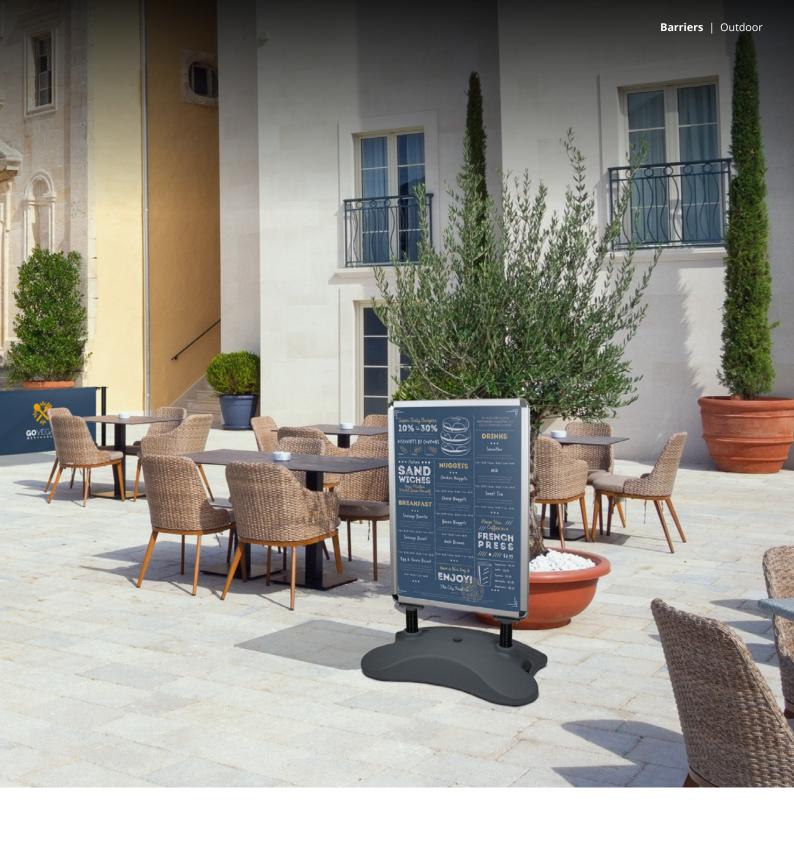


Carry bag included





Barriers provide a quick and easy solution to queue management as well as an eye-catching promotional opportunity. Ideal for outdoor dining spaces and managing crowds at venues, simply add branded graphics to give your messaging stand out.







Economy Café Barrier

Deluxe Café Barrier





Choose your barrier









Choose your hardware

Hardware	Economy: Black	Deluxe: Chrome
Cafe Barrier Base	UB214B	UB215B
Cafe Barrier Post	UB214P	UB215P
Cafe Barrier Bar 1000(w) mm	UB214-1000	UB215-1000
Cafe Barrier Bar 1500(w) mm	UB214-1500	UB215-1500
Cafe Barrier Bar 2000(w) mm	UB214-2000	UB215-2000
Pair of Spring Clips	UB214-SC	UB215-SC



Choose your graphic attachment



For locations that are subject to high wind, we recommend using poles top and bottom.

Spring clips are suitable for locations unaffected by wind and for those looking for a budget option.



Choose your graphic

Pole Pocket Top & Bottom		
Size	Single-sided	Double-sided
1m	G-CAF-1000-P-1-BE	G-CAF-1000-P-2-BE
1.5m	G-CAF-1500-P-1-BE	G-CAF-1500-P-2-BE
2m	G-CAF-2000-P-1-BE	G-CAF-2000-P-2-BE

Pole Pocket Top & Spring Clips Bottom		
Size	Single-sided	Double-sided
1m	G-CAF-1000-SC-1-BE	G-CAF-1000-SC-2-BE
1.5m	G-CAF-1500-SC-1-BE	G-CAF-1500-SC-2-BE
2m	G-CAF-2000-SC-1-BE	G-CAF-2000-SC-2-BE



Finished Product Examples

To create the 2m Deluxe Café Barrier in the images shown on the left		
Hardware	3x Base (UB215B), 3x Post (UB215P), 4x Spring Clips (UB215-SC), 2x Barrier bar (UB215-1000)	
Graphics	2x 1m double-sided graphics, pole top and Spring Clips bottom G-CAF-1000-SC-2-BE	















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THE COMPLETE SOLUTION

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